

Worksheet 13-1: Your Metric Traps

Trap	Are You Caught?	Do You Spot Symptoms?
#1: Lack of Management Commitment		
#2: Measuring Too Much, Too Soon		
#3: Measuring Too Little, Too Late		
#4: Measuring the Wrong Things		
#5: Imprecise Metrics Definitions		
#6: Using Metrics Data to Evaluate Individuals		
#7: Using Metrics to Motivate, Rather than to Understand		
#8: Collecting Data That Isn't Used		
#9: Lack of Communication and Training		
#10: Misinterpreting Metrics Data		